

NEW COMPANY START-UPS

Jordans is the UK's leading company formation agent and a major provider of business Information. As a result, we have been able to develop two unique information services designed for those who wish to:

- Identify brand new business development opportunities
- Build up and maintain a picture of new company start-ups in any given area.

Subscribers to both these unique information services can make contact with new businesses at the very earliest opportunity. The directors of newly formed companies are likely to have a need for a wide range of support services, and developing a relationship in the early days can often lead to a long-term business partnership.

The Register of New Companies

Currently, over 30,000 new companies are formed each month. This service provides basic details (company name and registered office address) of all new companies formed in any given postcode area/areas. Most importantly, ready made or shelf companies are withheld from the service until the company in question has been bought from the company formation agent and moved into the marketplace.

The New Company Information Service

By including details of the company secretary, the directors and their home address, this more detailed information service is designed for those who wish to make more targeted approaches to newly formed companies and their directors. The data is supplied on a weekly basis and our user base is carefully monitored to ensure that lists are not over supplied. Exclusivity arrangements are available in certain cases. This Service offers a number of different options for contacting newly formed companies - to named contacts either at the registered office address or to the home addresses.

Prices

We can set up billing arrangements to suit individual needs and provide data on a one-off basis at significantly reduced costs.

The Register of New Companies:	Prices start from 0.25p per record supplied or we can quote annual subscriptions for given postcode area/areas based on estimated numbers supplied.	Supplied on a monthly basis either as hard copy, disk, CD or e-mailed.
The New Company Information Service:	Prices start from £1.00 per complete company profile, with substantial volume discounts available for those wishing to cover a larger geographic area.	Supplied on a weekly basis.

If you would like to know more about these services, and to have some samples of the data, please find contact details for Denise Sebastian overleaf.

Below are estimates of the volume of new companies registered by area. These estimates are also available by postcode and can be back-dated.

Regional New Company Formation Trends

December 2008:

	Scotland	North	North West	North East	West Midlands	East Midlands
Formed	1040	600	2060	1400	1700	880

	East	Wales	South West	South	South East	Greater London
Formed	1220	640	1320	1980	1050	7250

January 2009:

	Scotland	North	North West	North East	West Midlands	East Midlands
Formed	1310	700	2680	1660	2050	1080

	East	Wales	South West	South	South East	Greater London
Formed	1500	800	1580	2320	1370	9000

Next Step

For samples of data, a number count for your given area or more information, please contact us.

T: Speak to our expert, Denise Sebastian on +44 (0)117 918 1283

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W: www.jordans.co.uk and click on 'Business Information'.

Jordans is a member of the Direct Marketing Association and the Data Publishers Association.

