

Data Services

Obtain highly targeted prospect lists, custom-build your own database or add a financial dimension to your existing records.

You can pick and mix from our database of over 2.9 million public and private companies, using a wide range of search parameters. Data is supplied electronically in excel format.

Who will benefit?

Direct marketing: obtain highly targeted lists including trading or registered office addresses.

Accountants: select lists based on auditors, audit fee, business sector and financial performance.

Acquisition research: lists based on industry, area, company ownership & financial track record.

Sales: obtain names and addresses both of established and newly formed companies.

Finance: build and maintain financial profiles on competitors, key customers and suppliers.

Market planning: research potential markets and major players and assess performance levels.

What are the selection options?

The list of search combinations is almost limitless. Some examples are: location; business activity (by keyword or SIC code); type of company (private, public, subsidiary, foreign-owned etc); size (turnover, profit, number of employees etc); performance (sales growth, profit margin, etc); financial strength (gearing, liquidity, indebtedness etc); and staffing (wage levels and number of employees).

What formats are available?

Jordans are flexible and we can tailor the data to suit your needs. Users can select only those data items that they need, to ensure a targeted and well-researched approach. This can range from full financial profiles or just a list of key elements, such as profits, turnover, auditors and ownership.

How much will it cost?

Simply tell us your brief and we will provide an estimate of the number of companies found and the price per record. Prices from £150.00 per 1000 records with volume discounts available.

Next step

To find out more please contact our expert Denise Sebastian.

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Jordans is a member of the Direct Marketing Association.

