

## How are Britain's top private companies performing? What are the best investment opportunities in Britain? What are the names of their senior executives?

Britain's Top 10,000 Privately Owned companies 2008/09 is an easy-to-use set of reports compiled from the JordanWatch database which includes financial profiles of all UK companies that have filed accounts.

### Volumes 1-4: Financial Section

Hard data for the last three years of each company profiled. Financial ratios have been calculated for you so that you can instantly access companies in terms of, for example, their profitability, gearing or liquidity.

The full data for each company reveals Financial Year End, Sales net Tangible Assets, Pre-Tax Profit, Interest Paid, Post-Tax Profit, Profitability, Profit Margin, Shareholders' Assets, Current Assets, Current Liabilities, Stock & Work in Progress, Cash & Near Cash, Number of Employees, Total Wage Bill, Average Remuneration.

### Volume 5: Information on Hidden Companies

Volume 5 contains details of many significant private companies which would not have been identified but for a unique research technique developed by Jordans. The majority of these companies have opted to file modified accounts at Companies House and so, by law, need not disclose their sales or profit figures. But by searching our database on net assets, we have been able to include in the Directory a large number of private companies which would otherwise remain 'hidden'.

### Indexes

Two valuable indexes enable you to get straight to the information you need.

#### Alphabetical Index

Lists companies in each volume by name, showing type of business, registered office address, named director and telephone number.

#### Full Alphabetical Index

Volume 5 also contains a complete listing of all 10,000 companies by name, showing sales rank, assets rank, profit rank and the volume and page number where the full financial data appears.

### League Tables

Each of the 12 League Tables ranks the top companies in terms of key performance criteria, making it easy to see which are the best (or in some cases, the worst) performers in each respect:

1. Highest pre-tax profits
2. Largest net tangible assets
3. Highest profit margin
4. Highest profitability
5. Highest total wage bill
6. Highest UK wages
7. Highly geared
8. Highest liquidity

9. Greatest increases in turnover
10. Greatest decreases in turnover
11. Greatest increases in pre-tax profit
12. Greatest decrease in pre-tax profit

### No other survey specialises in the genuinely private company sector

Investing in the new edition of Jordans' Top Privately Owned Companies will give you unique information on an under-researched area.

### What are private companies?

Jordans take great care to ensure that only genuinely private companies are included in these surveys. Naturally, publically quoted companies are excluded, as are subsidiaries of quoted companies or subsidiaries of overseas companies.

### Why are the surveys so valuable?

Firstly, private companies are totally independent, both from parent companies and from an ever-changing group of shareholders. This means that the named directors identified in the surveys are decision-makers in the truest sense of the word. Secondly, private companies are by their very nature difficult to identify. They are, therefore, a comparatively untapped source of investment and marketing opportunity.

### Receive data electronically on CD ROM or by email

Electronically, the survey offers a wide range of data at your fingertips. A replica of the data included in the survey, it is available in a number of formats. Loading it onto your database gives you the ability to select various sub-groups of companies by area, size, financial performance etc. You will then be able to create comparisons to carry out targeted mailings to the companies you want. This survey is a unique resource for investments, acquisitions or providing financial advice to the private company sector. The data is available by email or CD ROM in Excel or Access.

### Customised reports

If you would prefer a report specially targeted to your requirements (to concentrate, for example, on a particular size of company or industry, or on a particular location, or to highlight specific data elements) we can produce this for you. We can provide this information either as a hard copy report or electronically.

### Next steps

Contact Denise Sebastian on (0117) 918 1283 or email [denise\\_sebastian@jordans.co.uk](mailto:denise_sebastian@jordans.co.uk) for more information.